GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:2506
ANSWERED ON:15.03.2007
INDIAN HOSPITALITY CHAIN
Patel Shri Kishanbhai Vestabhai;Singh Shri Sugrib

Will the Minister of TOURISM be pleased to state:

(a) whether ITDC proposes to join the league of Indian hospitality chains venturing overseas ;

(b) if so, the details thereof ;

(c) the destinations so far short-listed and progress made in this regard ;

(d) the extent to which existing ventures of ITDC in the country are likely to be revamped; and

(e) the details of new duty free outlet contracts finalised by ITDC on so far ?

Answer

THE MINISTER OF THE STATE IN THE MINISTRY OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a) : No, Sir.

(b)and (c): Does not arise.

(d) : ITDC management takes several steps from time to time to increase its profitability. Some of these steps taken recently include:-

(i) Repairs, maintenance and essential renovation works in ITDC hotels through an internal generation of funds.

(ii) Drawing up a major revitalisation plan of various activities of ITDC including a major renovation of Ashok Hotel, New Delhi.

(iii) Introduction of new services and facilities in ITDC hotels to make them more competitive.

(iv) Partnering with Global players for duty free business in India and abroad.

(v) Diversification in event management business and other new niche products.

(e) : During the last one year, ITDC has been awarded the contract for duty free outlets at Airport Authority of India operated Airports at Goa and Bangalore. The contract for outlets at Goa is upto September, 2011 and at Bangalore upto April, 2008. Besides, the ITDC in association with M/s. Aldeasa, S.A. of Spain has been awarded the contract for Mumbai International Airport recently.